

**Nevada Aging and Disability Services Division (ADSD)  
Competitive Subaward Application**

**Fiscal Year 2020**

**Applicant Name:** Southern Nevada Center for Independent Living

**PROJECT NARRATIVE**

**A. Proposed Intervention:**

The Southern Nevada Center for Independent Living (SNCIL) proposes to provide aThe Southern Nevada Center for Independent Living (SNCIL) proposes to provide awareness about the Independent Living Philosophy through the provision of a one-time outreach event, the 29th Annual Disability Awareness Day. The event will be held in October in a public area from 10:00 a.m. to 2:00 p.m. (Per historical experience this time frame suits all disabilities and includes individuals who utilize personal care attendants to prepare for the day.) Additionally, October coincides with National Disability Awareness Month.

Historically the event has averaged a minimum of 40 disability service vendors including SNCIL who promotes the Independent Living Philosophy to both vendors and an average of 250 participants. Participation is projected to be the same in this proposal. The event includes a program for vendors to further speak about their services on stage. For this proposal speakers will include vendors from affordable housing, transportation, traumatic brain injury service providers, and transition services for students. Other vendors projected to be present will represent the following consumers' needs areas: Adaptive Recreation, Employment, Legal Services, Assisted Living, SSI/SSDI Benefits Counseling, Services to the Blind, Deaf Services, Adaptive Equipment, Financial Planning, Health Care, Budget analysis and much more.

Additionally SNCIL will: provide a free lunch through other sponsorships for vendors and participants; coordinate live entertainment performed by individuals with disabilities; coordinate a free wheelchair safety check and wash, invite elected officials to meet the disability community and hear about their needs; and provide a venue in which the State Independent Living Council can facilitate the input from the disability community through the completion of SILC Surveys. SILC Survey input at this event has been very successful by SILC Members.



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**B. Target Population and Service Area:**

The proposed population includes low income individuals of all ages, ethnic backgrounds, sexual or religious preferences in Clark County with a disability. It targets those who would benefit from awareness about the independent living philosophy and the knowledge that there is support to help them live as they choose. The independent living philosophy emphasizes individual control, the idea that people with disabilities are the best experts on their own needs, having crucial and valuable perspective to contribute and deserving of equal opportunity to decide how to live, work, and take part in their communities, particularly in reference to services that powerfully effect their day-to-day lives and access to independence.

1. Outreach Plan and Proposed Delivery for an 11 Month Period

Develop flyers and invitations to distribute to the disability community including:

- Senior Centers
- Early Intervention Services
- Personal Care Attendant Services
- Neighborhood Service Centers
- LBGTQ Organizations
- Libraries
- Nursing Homes
- Clark County School District
- Personal Care Assistance Providers
- Transportation Agencies
- Churches
- Ethnic minority organizations and businesses
- Disability Service Providers
- SNCIL Partners



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2. Develop and print Newspaper Ad advertising the event; that will run two times in the Sunday section of the Las Vegas Review Journal - Arts and Living Section and advertise three months in the Disability Newspaper "The Challenger"
  
3. Post event on website
  
4. In-house email lists
  
5. Send out emails to current partners
  
6. Press release for Newspapers - Las Vegas Review Journal and Las Vegas Sun; Radio and Television Stations; and Vegas PBS

**C. Organizational Capacity and Partnerships:**

SNCIL has been operational since 1984 and a member in good standing with the Administration of Community Living under the Department of Health and Human Services and Internal Revenue Services as a stand-alone Center for Independent Living in compliance with the Rehabilitation Act. This will be the 29th Disability Awareness Day in which SNCIL unites the disability community to come together to share information about services and opportunities for individuals with disabilities in Clark County. SNCIL currently partners with the disability community through referrals to meet the needs of persons with disabilities. In addition, since 2000 SNCIL has published a 245 page resource disability pocket guide for persons with disabilities listing SNCIL partners. All individuals who request SNCIL services and complete an SNCIL intake receive a copy. Last fiscal year SNCIL facilitated Disability Awareness Day and a total of 300 Vendors and Consumers participated. Overall outreach efforts yielded over 4,000 services to 686 consumers in a 12 month period.

Services included:

- \* Information and Referral
- \* Basic Independent Living Skills Training
- \* Peer Counseling - Individual and Support Group



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- \* Advocacy - Individual and Systems
- \* Benefits Counseling:
  - Social Security Benefits
  - Adaptive Equipment
  - Medicaid, Medicare...
- \* Transition/Diversion Services
  - Assistance to those at risk for entering an institution
  - Transition out of Nursing Homes and other institutions to community based living
  - Facilitate the transition of youth with disabilities to higher education, the workforce and the community
- \* Information to obtain affordable and/or accessible housing and transportation
- \* Americans with Disabilities Act Technical Assistance
- \* Public Awareness and Community Education

Additional long standing partnerships include memos of understanding with housing authorities, disability living housing, and homeless Shelters.

Through this proposal SNCIL will partner with a minimum of 40 Vendors providing disability services and information to individuals with disabilities, with a minimum of 5% new partnerships.

**D. Cost-Effectiveness and Sustainability:**

SNCIL has facilitated Disability Awareness Day for the past 28 years through sponsorships and averages 300 guests annually. For sustainability it is anticipated that the event will continue in this capacity through sponsorship. Last year the event yielded a \$65.00 cost per participant, this proposal will yield an estimated \$64.00 cost per participant with two new funding partners. This is a one-time sponsorship request to the SILC. Please note that the SILC was generous in providing support for last year's Disability Awareness Day, however the full support could not be utilized due to crossing over of fiscal periods. SNCIL returned the unobligated funds. With this award all expenditures can be made in the





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appropriate fiscal period. It is anticipated sustainability will continue through sponsorships based on historical data over the last 27 years. Our thanks go out to the SILC for consideration of this proposal to sponsor the 29th Annual Disability Awareness Day.

**E. Evaluation:**

A minimum of 300 Satisfaction Surveys to be distributed and collected to determine individual's needs met and satisfaction with the event. It is estimated that 30% of the attendees will complete the satisfaction survey and it is estimated 90% of those collected will indicate that they were satisfied with the event and with the information they received.

